

Czech Liga - Karviná vs Mladá Boleslav

DATE: Saturday, October 25, 2025

LOCATION: Mlada Boleslav, CZ

Event Description

Czech Liga - Karviná vs Mladá Boleslav is a premier sports event in Mlada Boleslav. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,172 people

Event ID: HSZxJK34iGVVG3JZz9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 469 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.