

Cyclo sportive Vélo médiane Claudy Criquié lion

DATE: Friday, August 22, 2025
LOCATION: La Roche-en-Ardenne, Région wallonne, BE

Event Description

Cyclo sportive Vélo médiane Claudy Criquié lion is a premier sports event in La Roche-en-Ardenne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 29/100

Expected Attendance: 91 people

Event ID: E4hnzSQLTLrD5kVfy

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.