

# Cyclone - Asia - Japan

DATE: Tuesday, November 4, 2025

LOCATION: JP

## Event Description

Cyclone - Asia - Japan is a premier severe-weather event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** severe-weather

**Importance Rank:** 21/100

**Expected Attendance:** 10,000 people

**Event ID:** F3wtTxwyGsQ6pqSJGm

## Hotel Demand Indicators

**ADR Impact Index:** 3.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/cyclone-asia-japan>

Document generated on 6/4/2026, 1:12:21 AM