

# Cycles Exhibition Launch Night at Canvas & Cream Gallery

DATE: Wednesday, September 10, 2025  
LOCATION: London, England, GB

## Event Description

Cycles Exhibition Launch Night at Canvas & Cream Gallery is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 41/100

**Expected Attendance:** 347 people

**Event ID:** AAfg5DvAb9CnHEpATz

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 139 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*