

# CyberSec Vietnam Summit

DATE: Tuesday, September 23, 2025  
LOCATION: Ho Chi Minh City, H Ó Chí Minh, VN

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## Event Description

CyberSec Vietnam Summit is a premier conferences event in Ho Chi Minh City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 461 people

**Event ID:** 6MgsJiDZEvQBsiswSp

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 184 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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