

Cybersécurité : bien protéger l'information stratégique de l'entreprise

DATE: Thursday, October 9, 2025
LOCATION: Boulogne-sur-Mer, Hauts-de-France, FR

Event Description

Cybersécurité : bien protéger l'information stratégique de l'entreprise is a premier conferences event in Boulogne-sur-Mer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 55 people

Event ID: G3oBrnYgt6txSRH2J9

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.