

# CxO Connection Cultural Intelligence, Business Excellence: Transforming Business through Shifting Perspectives

DATE: Tuesday, September 9, 2025

LOCATION: Gothenburg, SE

---

## Event Description

CxO Connection Cultural Intelligence, Business Excellence: Transforming Business through Shifting Perspectives is a premier conferences event in Gothenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 236 people

**Event ID:** 9Db2z4BDAjk8wccTqR

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 94 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/cxo-connection-cultural-intelligence-business-excellence-transforming-business-through-shifting-perspectives>

Document generated on 6/4/2026, 1:02:07 PM