

CVArts Presents: Matthew Byrne & Sherman Downey

DATE: Sunday, October 5, 2025
LOCATION: Florenceville-Bristol, New Brunswick, CA

Event Description

CVArts Presents: Matthew Byrne & Sherman Downey is a premier performing-arts event in Florenceville-Bristol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 91 people

Event ID: DYuMLpbXUJQ3qcaKYu

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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