

Custom Installation & Mythos Applications from Definitive Technology

DATE: Tuesday, October 28, 2025
LOCATION: Pointe-Claire, Québec, CA

Event Description

Custom Installation & Mythos Applications from Definitive Technology is a premier expos event in Pointe-Claire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 520 people

Event ID: XBH5EEMSj2Je3ZuAAU

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.