

Curtin FM 100.1 Car Show

DATE: Saturday, October 4, 2025
LOCATION: Bentley, Western Australia, AU

Event Description

Curtin FM 100.1 Car Show is a premier expos event in Bentley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 978 people

Event ID: 4ehuTyyVbQYygeHReY

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 391 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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