

Curious Creatures & Keepsakes Workshop with Trish Donald

DATE: Friday, September 26, 2025
LOCATION: Armidale, New South Wales, AU

Event Description

Curious Creatures & Keepsakes Workshop with Trish Donald is a premier expos event in Armidale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,579 people

Event ID: 7XPDEaB7n9AiLyyKCT

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 632 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
