

# CURIO at Faena Bazaar's Annual Sale

## Enjoy 50% off Luxury Fashion

DATE: Sunday, November 2, 2025  
LOCATION: Miami Beach, Florida, US

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### Event Description

CURIO at Faena Bazaar's Annual Sale Enjoy 50% off Luxury Fashion is a premier expos event in Miami Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** expos

**Importance Rank:** 57/100

**Expected Attendance:** 2,233 people

**Event ID:** CXenkUAovZs2gkuXrr

### Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 893 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*