

Curator's Tour of Make a Scene: Fashioning Queer Identity and Club Culture in the 90s

DATE: Saturday, November 29, 2025
LOCATION: South Brisbane, Queensland, AU

Event Description

Curator's Tour of Make a Scene: Fashioning Queer Identity and Club Culture in the 90s is a premier expos event in South Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 790 people

Event ID: 4u6PW2w24XkuYcK4fw

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.