

Curator-Led Tour: Eventually Everything Connects

DATE: Friday, August 22, 2025
LOCATION: Bloomfield Hills, Michigan, US

Event Description

Curator-Led Tour: Eventually Everything Connects is a premier expos event in Bloomfield Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 40/100
Expected Attendance: 313 people
Event ID: CK5SjyAJ6tfigKDt3N

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 125 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
