

Cup (W) - Preliminary Round - Politehnica Timișoara & Universitatea Cluj

DATE: Saturday, November 15, 2025
LOCATION: Cluj-Napoca, Județul Cluj

Event Description

Cup (W) - Preliminary Round - Politehnica Timișoara vs Universitatea Cluj is a premier sports event in Cluj-Napoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,300 people

Event ID: 3fBJeXfZsbfdwTgo5t

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 920 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.