

Cup (W) - 1st Round - Meyrin vs Collombey Muraz

DATE: Tuesday, September 16, 2025
LOCATION: Collombey-Muraz, Valais, CH

Event Description

Cup (W) - 1st Round - Meyrin vs Collombey Muraz is a premier sports event in Collombey-Muraz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 5sk63nESKX928dpFgF

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.