

Cup - Round of 32 - Wildcats d'Épinal vs Évry Viry

DATE: Tuesday, October 21, 2025
LOCATION: Viry-Châtillon, Île-de-France, FR

Event Description

Cup - Round of 32 - Wildcats d'Épinal vs Évry Viry is a premier sports event in Viry-Châtillon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 900 people

Event ID: 4KyidKcaeBdSMt7UEt

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.