

Cup - Round of 32 - Mons Hainaut vs Flénu

DATE: Sunday, September 21, 2025
LOCATION: Frameries, Région Wallonne, BE

Event Description

Cup - Round of 32 - Mons Hainaut vs Flénu is a premier sports event in Frameries. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: Evn3ymv2saHK6Awzna

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.