

Cup - Round of 32 - Bordeaux vs Sangliers Arvernes

DATE: Tuesday, October 21, 2025
LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

Event Description

Cup - Round of 32 - Bordeaux vs Sangliers Arvernes is a premier sports event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,036 people

Event ID: 7jKDUxdbodcj7rTTxR

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 814 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.