

Cup - Round of 16 - Valmiera Glass Via vs Bauska

DATE: Tuesday, December 30, 2025
LOCATION: Bauska, Bauskas novads, LV

Event Description

Cup - Round of 16 - Valmiera Glass Via vs Bauska is a premier sports event in Bauska. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: CeGiGauBPu26t978pL

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.