

Cup - Round of 16 - Ústí nad Labem vs D ± ín II

DATE: Tuesday, December 16, 2025
LOCATION: D ± ín, Ústecký kraj, CZ

Event Description

Cup - Round of 16 - Ústí nad Labem vs D ± ín II is a premier sports event in D ± ín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 955 people

Event ID: C4n56Z99ymJLYcfCLi

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 382 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.