

Cup - Round of 16 - HC 19 vs Detva

DATE: Thursday, August 28, 2025
LOCATION: Detva, Banská Bystrica Region, SK

Event Description

Cup - Round of 16 - HC 19 vs Detva is a premier sports event in Detva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,800 people

Event ID: 35HYgmzUsduJGFKKac

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
