

Cup - Regions Path - Quarter-finals - 1st Round - Rostov vs Neftekhimik

DATE: Wednesday, November 26, 2025
LOCATION: Nizhnekamsk, Respublika Tatarstan, RU

Event Description

Cup - Regions Path - Quarter-finals - 1st Round - Rostov vs Neftekhimik is a premier sports event in Nizhnekamsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,064 people
Event ID: 3tcLSSEPMMf95rWSY2

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,226 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
