

# Cup - Regions Path - 6th Round - Arsenal Tula vs Fakel

DATE: Thursday, October 30, 2025  
LOCATION: Voronezh, RU

## Event Description

Cup - Regions Path - 6th Round - Arsenal Tula vs Fakel is a premier sports event in Voronezh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 8,457 people

**Event ID:** 39n4AEtF2D8fKyEcq2

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,383 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*