

Cup - Regions Path - 5th Round - Kuban Pavlovskaya vs Chernomorets

DATE: Thursday, October 16, 2025
LOCATION: Novorossiysk, Krasnodarskiy kray, RU

Event Description

Cup - Regions Path - 5th Round - Kuban Pavlovskaya vs Chernomorets is a premier sports event in Novorossiysk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 9,633 people
Event ID: 9VCo544EVwDVMpDE7X

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,853 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.