

# Cup - Regions Path - 4th Round - Volga Ulyanovsk vs Kuban Pavlovskaya

DATE: Wednesday, September 24, 2025  
LOCATION: Pavlovskaya, Krasnodarskiy kray, RU

## Event Description

Cup - Regions Path - 4th Round - Volga Ulyanovsk vs Kuban Pavlovskaya is a premier sports event in Pavlovskaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 740 people

**Event ID:** Gtzc3an62racybwG3d

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 296 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*