

# Cup - Regions Path - 4th Round - Ural vs PSK Dinskaya

DATE: Tuesday, September 23, 2025  
LOCATION: Dinskaya, Krasnodarskiy kray, RU

## Event Description

Cup - Regions Path - 4th Round - Ural vs PSK Dinskaya is a premier sports event in Dinskaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 50/100  
**Expected Attendance:** 1,008 people  
**Event ID:** AYDjvVR5fW9DypKbsF

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 403 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*