

# Cup - Regions Path - 4th Round - Rodina Moskva vs SKA Khabarovsk

DATE: Wednesday, September 24, 2025  
LOCATION: Oryol (Orel), RU

## Event Description

Cup - Regions Path - 4th Round - Rodina Moskva vs SKA Khabarovsk is a premier sports event in Oryol (Orel). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,017 people

**Event ID:** Eg9RfofAQco7Wvhg3K

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 407 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*