

Cup - Regions Path - 4th Round - Chayka vs Znamya Truda

DATE: Wednesday, September 24, 2025
LOCATION: Orekhovo-Zuyevo, Moskovskaya oblast', RU

Event Description

Cup - Regions Path - 4th Round - Chayka vs Znamya Truda is a premier sports event in Orekhovo-Zuyevo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,008 people

Event ID: DhnCVsJe6JEXF8c7Sb

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 403 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.