

# Cup - Regions Path - 3rd Round - Salyut-Belgorod vs Amkal

DATE: Thursday, September 11, 2025  
LOCATION: Krasnogorsk, Moskovskaya oblast', RU

## Event Description

Cup - Regions Path - 3rd Round - Salyut-Belgorod vs Amkal is a premier sports event in Krasnogorsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 44/100

**Expected Attendance:** 530 people

**Event ID:** 5rB85e6RffLhfGvKTh

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 212 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*