

Cup - Regions Path - 3rd Round - Cherepovets vs Luki-Energiya

DATE: Wednesday, September 10, 2025
LOCATION: Velikiye Luki, Pskovskaya oblast', RU

Event Description

Cup - Regions Path - 3rd Round - Cherepovets vs Luki-Energiya is a premier sports event in Velikiye Luki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 782 people

Event ID: CoXUBjUztrekyoXQKZ

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 313 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.