

Cup - Regions Path - 2nd Round - Temp Barnaul vs Irtysh Omsk

DATE: Tuesday, August 19, 2025
LOCATION: Omsk, Omskaya oblast', RU

Event Description

Cup - Regions Path - 2nd Round - Temp Barnaul vs Irtysh Omsk is a premier sports event in Omsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,939 people

Event ID: GoQ3RzPTztGqeW95Q

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 776 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.