

Cup - Regions Path - 2nd Round - Ryazan vs Salyut-Belgorod

DATE: Tuesday, August 19, 2025
LOCATION: Stary Oskol, Belgorodskaya oblast', RU

Event Description

Cup - Regions Path - 2nd Round - Ryazan vs Salyut-Belgorod is a premier sports event in Stary Oskol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 345 people

Event ID: HRJFD5NkZrF6FE8ZE6

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.