Cup - Regions Path - 2nd Round - Nart Cherkessk vs Kuban Pavlovskaya

DATE: Tuesday, August 19, 2025
LOCATION: Pavlovskaya, Krasnodarskiy kray, RU

Event Description

Cup - Regions Path - 2nd Round - Nart Cherkessk vs Kuban Pavlovskaya is a premier sports event in Pavlovskaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 43/100
Expected Attendance: 430 people
Event ID: AbZzDqKSPcbpucMyia

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.