

Cup - Regions Path - 2nd Round - FK Sibir vs Irkutsk

DATE: Thursday, August 21, 2025
LOCATION: Cheremkhovo, Irkutskaya oblast', RU

Event Description

Cup - Regions Path - 2nd Round - FK Sibir vs Irkutsk is a premier sports event in Cheremkhovo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 43/100

Expected Attendance: 442 people

Event ID: Hf9mK9QNYDKvi2MWmV

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.