

Cup - Regions Path - 2nd Round - Dinamo Barnaul vs Znamya Truda

DATE: Wednesday, August 20, 2025
LOCATION: Orekhovo-Zuyevo, Moskovskaya oblast', RU

Event Description

Cup - Regions Path - 2nd Round - Dinamo Barnaul vs Znamya Truda is a premier sports event in Orekhovo-Zuyevo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 839 people

Event ID: EMffjjQxSjWdrWnx4X

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 336 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.