

# Cup - Regions Path - 2nd Round - Broke Boys vs Avangard Kursk

DATE: Thursday, August 21, 2025  
LOCATION: Oryol (Orel), RU

## Event Description

Cup - Regions Path - 2nd Round - Broke Boys vs Avangard Kursk is a premier sports event in Oryol (Orel). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 59/100  
**Expected Attendance:** 2,870 people  
**Event ID:** DoyDD65uGDacEa9ZZk

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,148 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*