

Cup - Regions Path - 2nd Round - Alaniya Vladikavkaz vs Legion

DATE: Wednesday, August 20, 2025
LOCATION: Macha Ö¶ Æ „Ö ¶† 6†¶ Æ 'Â U

Event Description

Cup - Regions Path - 2nd Round - Alaniya Vladikavkaz vs Legion is a premier sports event in Macha Ö¶ Æ (Makhachkala). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: 6Ef7BsQaHofHZENrLH

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.