

Cup - Premier League Path - Group Stage - Zenit vs Rubin Kazan

DATE: Tuesday, September 30, 2025
LOCATION: Kazan, Respublika Tatarstan, RU

Event Description

Cup - Premier League Path - Group Stage - Zenit vs Rubin Kazan is a premier sports event in Kazan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 17,575 people
Event ID: F3rsunY83Yfk9nYmgS

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,030 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.