

Cup - Premier League Path - Group Stage - Zenit vs Orenburg

DATE: Tuesday, August 26, 2025
LOCATION: Orenburg, Orenburgskaya oblast', RU

Event Description

Cup - Premier League Path - Group Stage - Zenit vs Orenburg is a premier sports event in Orenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,072 people

Event ID: 6DV5JuiCaG2CfdrZMb

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,829 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
