

Cup - Premier League Path - Group Stage - Sochi vs Krasnodar

DATE: Thursday, October 23, 2025
LOCATION: Krasnodar, Krasnodarskiy kray, RU

Event Description

Cup - Premier League Path - Group Stage - Sochi vs Krasnodar is a premier sports event in Krasnodar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 13,257 people
Event ID: AnKBW7eMzJKqkUtY4M

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,303 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
