

# Cup - Premier League Path - Group Stage - Rostov vs Nizhny Novgorod

DATE: Thursday, August 14, 2025  
LOCATION: Saransk, Respublika Mordoviya, RU

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## Event Description

Cup - Premier League Path - Group Stage - Rostov vs Nizhny Novgorod is a premier sports event in Saransk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 72/100  
**Expected Attendance:** 12,137 people  
**Event ID:** 98Y8akT9LASqKUda8V

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 4,855 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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