

Cup - Premier League Path - Group Stage - Orenburg vs Zenit

DATE: Wednesday, October 22, 2025
LOCATION: Sankt-Peterburg, RU

Event Description

Cup - Premier League Path - Group Stage - Orenburg vs Zenit is a premier sports event in Sankt-Peterburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 78/100
Expected Attendance: 24,655 people
Event ID: EFcdtSQxRuAVfCU2H5

Hotel Demand Indicators

ADR Impact Index: 8.1x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 9,862 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
