

Cup - Premier League Path - Group Stage - Lokomotiv Moskva vs Akron

DATE: Tuesday, September 16, 2025
LOCATION: Samara, Samarskaya oblast', RU

Event Description

Cup - Premier League Path - Group Stage - Lokomotiv Moskva vs Akron is a premier sports event in Samara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 2,078 people
Event ID: 6jgYF3orsLWPSNT5ij

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 831 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
