

Cup - Premier League Path - Group Stage - Krasnodar vs Sochi

DATE: Wednesday, August 27, 2025
LOCATION: B >Dt8, Krasnodarskiy kray, RU

Event Description

Cup - Premier League Path - Group Stage - Krasnodar vs Sochi is a premier sports event in B >Dt8. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 8,626 people
Event ID: 4kUpiRiizp3cMHuwx6

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,450 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.