

Cup - Premier League Path - Group Stage - Dinamo Moskva vs Sochi

DATE: Wednesday, September 17, 2025

LOCATION: B >Dt8, Krasnodarskiy kray, RU

Event Description

Cup - Premier League Path - Group Stage - Dinamo Moskva vs Sochi is a premier sports event in B >Dt8. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,853 people

Event ID: 8PMnVjsCD5b5ddhPLJ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,941 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.