

Cup - Premier League Path - Group Stage - Dinamo Makhachkala vs Nizhny Novgorod

DATE: Tuesday, September 16, 2025
LOCATION: Saransk, Respublika Mordoviya, RU

Event Description

Cup - Premier League Path - Group Stage - Dinamo Makhachkala vs Nizhny Novgorod is a premier sports event in Saransk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,381 people

Event ID: GWTfpNJKL66YNwQ9BX

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 952 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.