

Cup - Premier League Path - Group Stage - CSKA Moskva vs Baltika

DATE: Wednesday, August 27, 2025
LOCATION: Kaliningrad, Kaliningradskaya oblast', RU

Event Description

Cup - Premier League Path - Group Stage - CSKA Moskva vs Baltika is a premier sports event in Kaliningrad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 77/100
Expected Attendance: 23,386 people
Event ID: 3p3RYHfgT9wqPaqNZe

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 9,354 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
