

Cup - Group Stage - Royal IV Brussels vs Pepinster

DATE: Sunday, August 17, 2025
LOCATION: Pepinster, Région Wallonne, BE

Event Description

Cup - Group Stage - Royal IV Brussels vs Pepinster is a premier sports event in Pepinster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,406 people

Event ID: 8sPB4z4t93x5kXt7Lr

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 562 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.