

# Cup - Group Stage - Lokomotiv Orsha vs Metallurg Zhlobin

DATE: Thursday, August 14, 2025  
LOCATION: Zhlobin, BY

## Event Description

Cup - Group Stage - Lokomotiv Orsha vs Metallurg Zhlobin is a premier sports event in Zhlobin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,507 people

**Event ID:** EZxqQWVf5rFYdBLWEo

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,003 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*